

THE CITY OF SAN DIEGO

Planning Department

FOR IMMEDIATE RELEASE

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City Planning Commission Endorses Proposed Strategic Framework Element

Recommendation to be considered for adoption by City Council

SAN DIEGO – On August 15, the City of San Diego Planning Commission unanimously recommended that the San Diego City Council adopt the City's Strategic Framework Element. The Strategic Framework Element is a proposed amendment to the City's 1979 General Plan, and includes the citizen-developed City of Villages strategy which addresses how to enhance the quality of life for San Diegans as our city grows.

The 11-hour hearing marked a final step in the public process before the City Council considers adoption of the Strategic Framework Element and City of Villages strategy at a public hearing scheduled for September 23.

"The recommendations brought forward by the Commission are the result of a thorough public outreach process to develop a strategy for San Diego's future at a critical time in our history," said Planning Commission Chairperson William Anderson. "This is just the beginning of a challenging period to address the issues before us. The Commission added several conditions to assure that future villages are built with community input, help improve the infrastructure and facilities in communities, and enhance community standards," Anderson said.

The Strategic Framework Element and City of Villages strategy are based on a vision and core values identified by San Diegans during the process. The City Council is scheduled to hold a public hearing on September 23 to consider adoption of the Element.

The City of Villages strategy employs "smart growth" concepts to build upon what already makes San Diego unique and creates a network of vibrant and walkable village centers that can be served by a world-class transit system. Existing neighborhoods will be enhanced while retaining their unique character and design. Locating future mixed-use development in areas where a high level of activity already exists will preserve single-family neighborhoods.

The next step after City Council adoption would be implementation of the Five-Year Action Plan, selection of pilot villages, implementation of a public facilities financing strategy and more detailed work with communities on defining village locations in updated community plans.

For more information about Strategic Framework Element and City of Villages strategy, please call the General Plan Hotline at (619) 235-5226. Additional information about the Strategic Framework Element and transit and parking options for this hearing can be found online at www.sandiego.gov. Click "Services" and choose "City of Villages Planning Strategy."